

## B.V. Patel Institute of Management, Uka Tarsadia University



Date: 10/02/2022

## **Session on Event Logistics and Operation Management**

**Objectives of Session:** The main aim of the session was to make students understand about how to conduct an event, what things to be keep in mind before the event.

**Outcomes of Session:** At the end of the session students came to know about the challenges faced by the Event Planners, how to manage those challenges in ample amount of time with customer satisfaction.

Date	10-02-2022
Time	1:30 p.m. to 3:30 p.m.
Venue:	Department of Humanities
Class:	Event Management Students (Batch- 2021-2022)
No. of Students:	25
Coordinator:	Dr. Vijay Gondaliya (Director)
Speaker's:	Mr. Hardik Lathiya (Founder: The Event Junction)
Category	Event Management Club





B.V. Patel Institute of Management had organized a session on Event Management where the students had a fruitful discussion on how to make an event plan for different events keeping in mind, the choice of customers and their budget. He explained us how to make flow of

event, Logistics and Operations as well as about some hidden costs occurred especially in Destination Wedding. Moreover, he shared with us his experience in this field and gave tips to learn from the mistakes made during the event





The session was interactive and students participated enthusiastically. The discussion ended with students asking various questions about how to deal with different situations while the event is in process.